

## Why a conference about picking up women and self-development for men?

On 20 and 21 September the “Real Man Conference” takes place in the RAI. This is the biggest training event about picking up women ever. 14 professional ‘dating coaches’ and ‘pick-up artists’ from all over the world come to the Amsterdam RAI theatre. They teach men how to gain success and self-confidence with women. There's room for 1,750 visitors.

Such a large-scale conference about seducing women evokes various questions:

- Do modern men need help in this field?
- Where does this all suddenly come from?
- What kind of men go there?
- Can this really be learnt? Is ‘Sex-appeal’ not just about money and looks?
- Do men learn all kinds of manipulative techniques here?
- What about the risk men only come to see women as sex objects?
- Is every man able to become attractive for women?
- What’s the good of all this?
- And what is a *real* man?

This article outlines some social backgrounds of this event. It provides an image of the under-exposed problem of sexual frustration with many men. It explains the connection between seducing women, self-development and success in other aspects of life. This places many of the mentioned questions in a new context.

### Many singles want a partner

Estimates of the number of singles in The Netherlands between 20 and 45 years old vary from 2 to more than 3 million. And this number keeps on growing. Quite a lot on a population of about 16 million people. Many of them are single against their will, according to a research in Belgium even more than 70%. This means that 1.5 to 2 million Dutch singles would rather have a partner.

### So why do a man and a woman not find each other!?

With the emancipation and the economic independence women are more critical than ever regarding the choice of a partner. They not only look for someone being a good breadwinner. He should also have charisma, humour and self-confidence. In short, they want a *real* man. Otherwise they prefer staying single.

### A sex partner: obvious for women...

To have sex the average woman does not need to make much of an effort. There's so to speak a man on every corner of the street who would like to have sex with them right away.

### ...for most men that's different

For most single men this is completely different. Women are generally selective, also when this only involves some adventure. The man should make an effort because before a woman is prepared to have sex, she wants to be seduced. In the right way.

### What does a woman want?

So what is the right way for women? Nowadays this is for most men just as big a mystery as it was for Sigmund Freud. The founder of the psychiatry was still wondering after 30 years: “What does a woman want?”.

### Differences in sexual excitement

A woman is generally not as easily inflammable as is the man who can be sexually excited very rapidly. She needs time to warm up for the man. Summarized: men are flamethrowers, women are ovens when it comes to sex. Men have to know how to stimulate the fire in the oven to get the woman ‘in the right mood’.

### Seducing women requires abilities and initiative

That requires a couple of complex communicative and social abilities from a man. And initiative. Because despite the emancipation the average woman still waits for the man taking the first step. An the second, and the third... etc. until in bed.

### **Looks and money**

Then what about looks and money? It does matter, but not that much as most men think it does! For men the looks of women are much more important than the other way round. Sex is for sale with some women, excitement isn't. With the first contact a good-looking and rich man often has an advantage. But afterwards he will also mainly need his initiative and abilities.

### **Some men learn automatically**

Just like with learning how to drive a car, men have to learn these abilities. A minority learns it naturally. They were popular with the girls when they were young, are extrovert by nature and venturesome or have had a good role-model.

### **The majority gives up**

Many men are not that happy. 'Not knowing how it's done' they undertook clumsy attempts. After some painful rejections they developed the negative conviction "I am not attractive for women". Because of that they started to behave every time more unattractive and then took less initiative. A vicious circle...

### **'The winner takes it all' – players and 'incorrect' men**

The result is that approximately 20% of the male singles (those who have a 'natural talent'), have sex with approximately 80% of the available women. Many of these men do not want a steady relationship. Women often talk about this group when they complain about players, 'incorrect' men and fear of commitment.

### **Around 1 million sexually frustrated single men!**

This means that approximately 80% of the male singles (approximately 1 million Dutchmen) do not or hardly get what they want concerning sex. They are left to 'paid love' or look for their well-being in other countries far away.

### **Frustration in relationships?**

This number does not include men with an unsatisfying relationship. Many relationships exist with the partners rarely having sex. Men also have to (still) be able to seduce in a relationship to be able to keep the interest of the woman.

### **Unknown problem, shame**

Why is there so little attention for this problem? Men do not boast with this frustration. Even more, they are often ashamed of it. It touches the core of their virility. A man without a sex life easily feels having shortcomings, unless he has deliberately chosen this.

### **Male pride keeps the problem going**

Because of his pride a man prefers denying such a problem instead of ever admitting it. Because the problem does not appear to exist, there is neither discussion about solutions. This maintains the problem.

### **Consequences for women**

The majority of the women prefer a steady relationship over variable sexual contacts. After some experiences with players or incorrect men, they are often disappointed and keep men at a distance. For the average man they are now even harder to get than they even were before.

### **Many women are waiting for a *real* man**

For example countless nice women exist who would really love to be seduced in a nice way. They are waiting for a nice man with self-confidence to take initiative. They do not want a softy, nerd or a workaholic, and they are also fed up with the player. They are looking for a *real* man. However, most men do not have a clue what this means.

### **The solution: learn to seduce women**

As said women generally think personality, humour and attitude of a man much more important than looks or money. Seducing women can therefore be learnt by every man. In addition to the abovementioned communicative abilities mainly self-confidence is a requirement. This can also be learnt!

### **Before: no practical help available**

For a long time little or no useful help was available for men in this field. The handful of books about this had a very limited practical value to get familiar with this complex ability. With the Internet this has all changed.

### **Online male communities**

Since the existence of the Internet we find online male communities that occupy themselves with seducing women. On forums they exchange hints about the intercourse with women, social psychology and self-development. Some develop into true '**pick-up artists**': experts in seducing women.

### **The movie "Hitch" introduces the occupation of 'dating coach'**

In 2005 the phenomenon '**dating coach**' was introduced to a large public by the movie "Hitch". The main character Will Smith acts a coach teaching men how to seduce the woman of their dreams.

### **Bestseller "The Game": from nerd to master seducer!**

In the same year the New York Times bestseller "The Game" is published. This is the personal story of journalist Neil Strauss. He relates how he transformed in 2 years from being a shy and sexually frustrated nerd into a smooth and charming master seducer.

### **Seducing consultants realize the need**

Now, 3 years later, we find tens of companies worldwide giving workshops to men who want to improve their art of seducing. Men are often willing to pay thousands of Euros to have themselves guided in this process.

### **Different insights and approaches**

Each of these companies has its own unique approach. Many different insights exist to improve intercourse with women. These vary between tricks for easy scoring and the development of a personality which is attractive for women. A 'one size fits all' does not exist. Some men benefit more from one approach, another fits other men better etc.

### **International supply and demand come together**

Real Man Conference provides a platform to a select group of these experts to address their target group. For 2 days supply and demand come together in this way. This had not happened before at such a large and international scale with speakers from 7 and visitors from 10 countries.

### **Focus on self-development**

The motto of Real Man Conference says "attract your dream girl(s)!" The focus is on developing communicative abilities, self-confidence and inner strength. Because of this men can so to say become more attractive for women from the inside.

### **Step towards leadership**

The road to success with women has been paved with self-development, awareness, initiative and responsibility. By working on their 'seducing abilities', men are working on themselves and learn to show leadership. They can also apply this to other aspects in their life.

### **A real man: irresistible, unstoppable and essential**

So then what is a *real* man? A *real* man knows what he stands for, believes in himself and goes for it. Irrespective of the circumstances. This not only makes him irresistible to the woman of his dreams, but also unstoppable in the realisation of his ambitions in life. With the support of the woman of his dreams he grows to be a passionate leader who is essential for society.

*More information about the Real Man Conference can be found on [www.realmanconference.com](http://www.realmanconference.com).*

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